

**THE CASEY KEY ASSOCIATION  
BOARD OF DIRECTORS MEETING MINUTES  
CASEY KEY LIBRARY BUILDING  
January 9, 2017**

**Board Members Attending**

Mark Thomas, Randy Burcham, Lisa Napolitano, Art Wood, Jo Hale, Valerie DallAcqua, Dan Simmons, Connie Davis, Julie DeRice

**Others Attending**

Tekla Dragan, Bob Lumpkins, Don Casto, Jean Parm

Art called the meeting to order at 4:00 p.m.

**Minutes**

Valerie presented the December minutes. Mike Thomas made a motion to approve the minutes and it was seconded by Julie DeRice. The minutes were unanimously approved.

**Treasurer's Report**

Julie presented the treasurer's report. She has been working on the transition with Jean Parm. Advertising and membership revenue through We Pay has been closed, so revenue for 2016 has been closed.

**President's Report**

Dues - The dues need to be voted on at the annual meeting. Connie made a motion to maintain the dues at their current level. It was seconded by Mike Thomas and approved unanimously.

Preliminary Budget - 2016 budget was slightly over, but in large part due to the legal issue fought on the rezoning petition of 3000 Casey Key and the legal inquiry on the building of 3501 Casey Key. Line items on the proposed budget were discussed and amounts allocated to various categories were assigned. The question on where to focus our efforts in 2017 still needs clarification.

Membership Approach for Next Year – We discussed best time of year to enroll and early fall still seems to be the best option.

Homeowner Association RFP - We need to identify three companies to submit requests which would include a new, updated website.

Annual Meeting Review – Treasurer's report, security, review of 2016 activities: parks, roads, bridge opening, storm damage recovery and 2017 outlook.

## **COMMITTEE REPORTS**

### **Audit**

Michael Thomas – Julie had an idea to change our accounting firm. This decision will be postponed since we're done transitioning to a new treasurer. Art and Mike will contact Mark Paillo with Hough & Assoc.

### **Communications**

Connie suggested that we increase communication with our membership base through a newsletter and website. She got a quote from the firm that manages the Siesta Key Association for \$3000 to design a website plus \$70/hour, maintenance and updating.

### **Finance**

We covered all finance issues in the treasurer's report and budget planning.

### **Parks and Conservation**

Ping was not present to report. Connie said that she and Art met with many county staff members to discuss Blackburn Point Park maintenance, parking and signage. Connie asked that we email her what we'd like to see addressed. She spoke with the Siesta Key Association about the rezoning in the commercial district and they don't seem to have any major concerns at this time. In a conversation with Donna LaDue from Sarasota County zoning, they discussed various resident concerns. The county hasn't taken a position of active code enforcement unless they receive complaints.

### **Membership Committee**

Lisa sent the draft of the new directory to the printer. Most of the ads have been paid and received. There was \$4800 in ad revenue which offset the printing costs. There will be a PDF version, as well.

### **Roads and Bridge Committee**

Randy Burcham said the bridge openings has increased and suggested we may want to petition the county for a set schedule.

### **Security**

Dan Simmons will provide Art with a general overview of the camera situation.

Dan Simmons moved and Valerie Dall'Acqua seconded the motion to end the meeting and it was unanimously agreed to adjourn at 5:20 p.m.

Respectfully submitted,  
Valerie Dall'Acqua